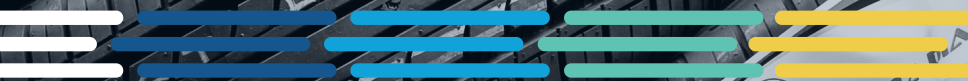


Your partner for all premium & private brands

DELDO

the global tyre expert



**WE
ARE
TYRES**



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ARE

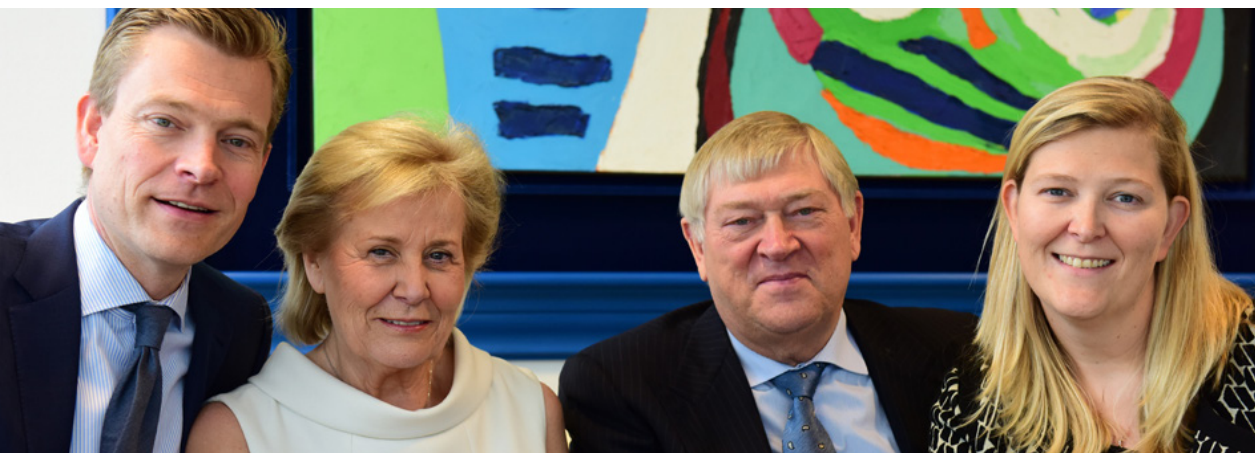
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WE 
Pleased to meet you



1 WELCOME

Be part of the Deldo family

Ever since 1973 we are working hard to grow our organization. We started out as a small family business. Now, 4 decades later and still 100% family owned, Deldo is one of the leading players in the global tyre industry.

But we couldn't have done it alone. To become who we are now, all stakeholders were and still are crucial: customers, employees, suppliers, manufacturers and partners. We treat each and every one respectfully. That's what we stand for.

We are pleased to introduce today's Deldo. Which, thanks to your interest, support and trust, will grow further and exceed your expectations.

Jos, Paula, Philip & Katleen Delcroix

2 FAMILY BUSINESS

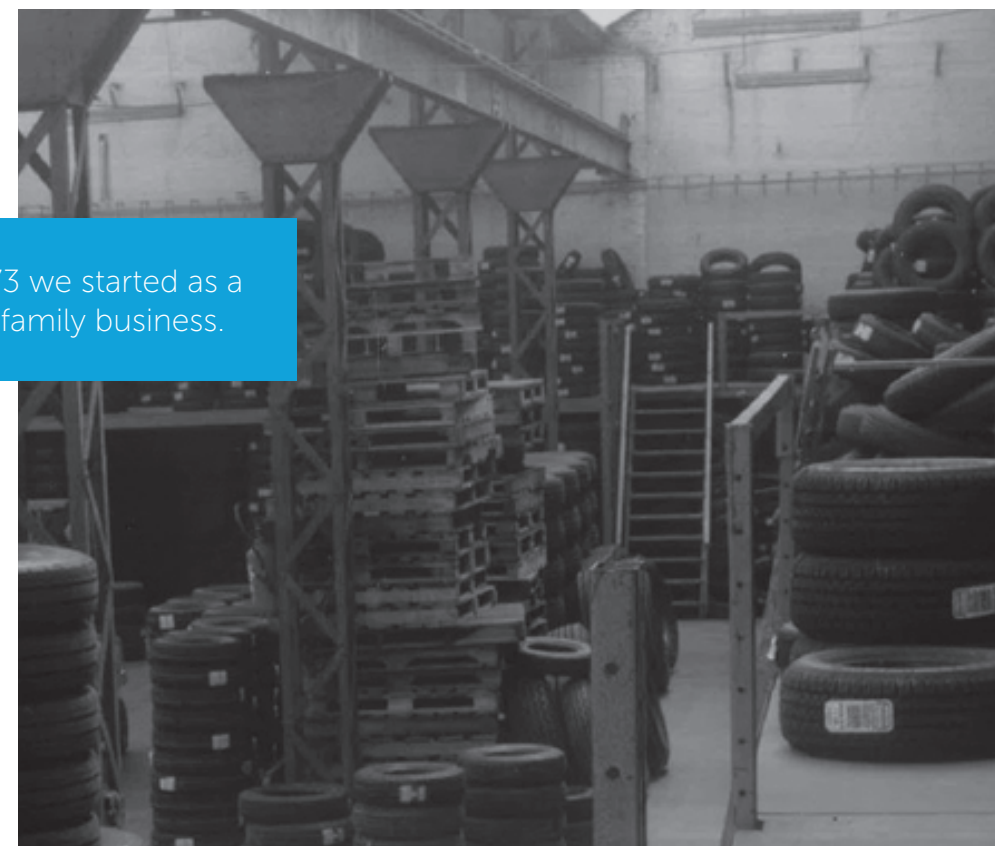
At your service since 1973

Jos DELcroix and Paula DONckers have always been a perfect match, complimentary in every way. The commercial spirit and endless drive of Jos made him the instigator of our growth: where others saw problems, he saw opportunities. Paula from her side arranged everything in the background, making sure that administration and finances ran smoothly.

Since almost 30 years now, son Philip (CEO) and daughter Katleen (CFO) are fully involved in the family business. Together with their parents, they make sure that Deldo will be around for many years to come.

Today, Deldo Autobanden NV is part of the 100% family owned Delcinvest holding.

In 1973 we started as a small family business.

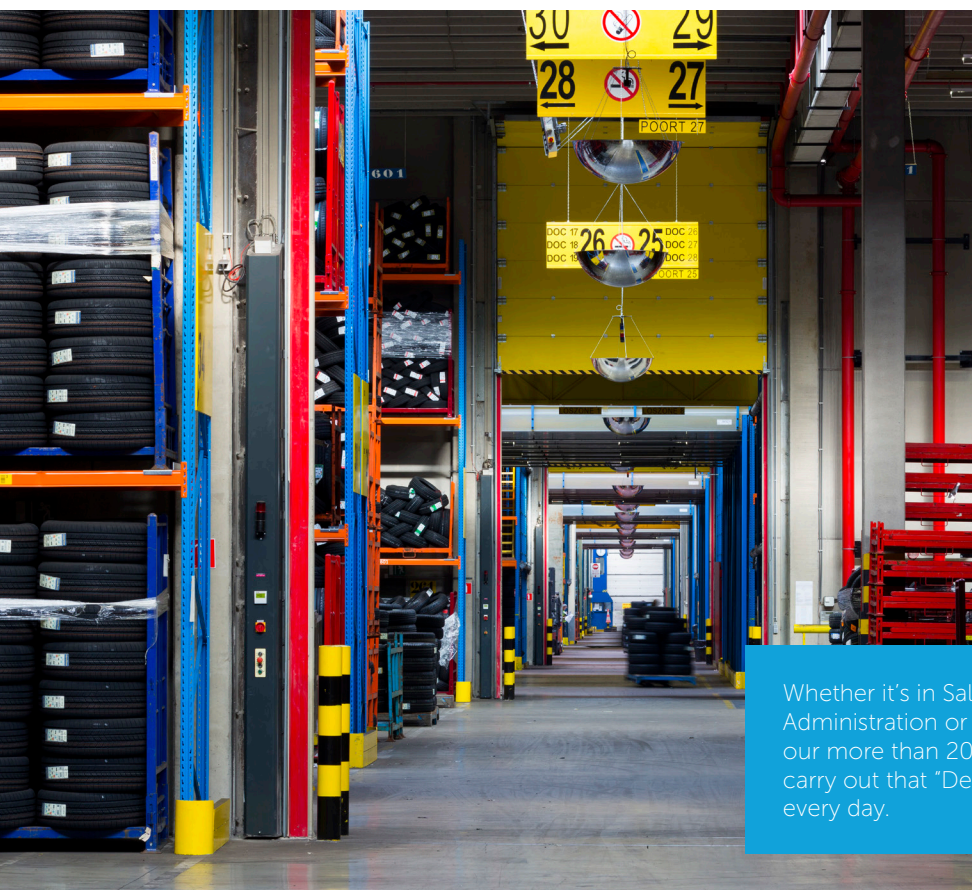


3 DELDO SPIRIT

That special touch

You can't get the right things done without the right staff. Therefore, we make sure to be surrounded by great people.

We believe that there is a thing called "Deldo Spirit". It's that specific state of mind that is part of our culture. Our common sense leads to the flat organisation that allows for fast and clear decisions. Being down-to-earth makes sure we are target driven. And above all, we focus on our client at all time.



Whether it's in Sales, Administration or Logistics, our more than 200 people carry out that "Deldo spirit", every day.



4 SUSTAINABILITY

Responsibility for future generations

Let's be honest, tyres aren't the greenest products on the planet, on the contrary. But sustainability has entered our life and has an impact on all aspects of our operations. In order to grow responsibly, we at Deldo focus on a green infrastructure and on awareness towards our suppliers.

Internally, we introduced already multiple projects, including but not limited to: solar panels (more than 5.000 panels), LED-lighting, electrification of our car and bicycle fleet (including charging stations), reducing packaging and CO² emissions (replacing compressors by energy efficient ones).

And for our production, we encourage our manufacturers to focus on corporate, social and environmental responsibility. Together with our main partners, we invested more than 100 million dollars in upgrading equipment. And we implemented energy reuse as well as waste control measures at the factories. Our R&D pays attention to low carbon development, lowering rolling resistance and improving fuel efficiency in order to develop a greener product for the next generation.

A blurred image of a car moving through a warehouse, with a teal overlay on the left containing the text 'ARE Unique benefits'.

ARE

Unique benefits

1

UNIQUE BENEFITS

Custom-made

The Deldo ambition is to be a one-of-a-kind company. We strive for this via our unique offer: huge stocks, tailor made services and strong tools.

Our full selection of more than 30 brands always offers what you are looking for. At Deldo you can find all tyres from A to Z: all premium brands, a wide range of quality brands and a full range of budget brands, including many private labels. In total we offer more than 7.000 available SKU's.

Our service is tailor-made, including a single point of contact speaking your mother tongue, and the right conditions adjusted to your specific needs. Small or big quantities, parcel or container, we arrange it for you.

As our client, you can profit from this service 24/7 via our online ordering tool. Or via a full data integration in your own system, to make your life even easier. On top, we have a mobile app available, making our stock only one click away, wherever you are.

STOCK

1,5 million tyres in stock,
7.000 SKU's, 30 brands



2 LOGISTICS

60.000 tyres a day

Deldo is strategically located in the Port of Antwerp (Belgium), one of the world's leading ports. This allows us to always be nearby, for clients and suppliers.

Our two warehouses offer over 105.000 m² ground floor. On average, we stock more than 1,5 million tyres and we sell over 8 million pieces per year. Every day we find a new destination for 60.000 tyres.

To make this possible, we have our own transport company Tyretrans for over 3 decades now. Our fleet includes more than 30 trucks and 50 trailers. And for seasonal flexibility, we count on our national and international transport partners.

Whether you need small quantities with next-day delivery, or container loads for the coming season, we arrange it for you. The combination of these logistic solutions is what makes the Deldo offer one-of-a-kind.

SECOND WAREHOUSE

built in 2018, 800.000 tyres, 25.000 m²



3 GLOBAL TRADE

The world is only one step away

Europe is our home base, but the world is our playground. Only Deldo offers you unique and custom-made solutions on a global scale.

Our global sales experts guarantee a flawless one-stop-shopping experience. Their market knowledge has resulted in an extensive stock, adjusted to your regional needs. And our tyres match your specific requirements and local legislation.

Our central location in Europe's leading port, our close cooperation with the shipping lines and our factory partnerships ensure fast and impeccable deliveries.



TYRES

And tyres only

1 TYRES FROM A TO Z

We Are Tyres

We sell tyres, and nothing but tyres. More than 12.000 customers from over 65 countries place their trust in us. Because we are the global tyre expert.

Summer, winter and all season tyres are available in all premium brands, many quality brands and in a wide variety of budget brands.

Our extensive portfolio includes passenger car, 4x4, SUV, light truck and truck tyres.

2 PREMIUM & QUALITY

Known worldwide

The combination of our global network and our factory partnerships guarantees strong availability from A to Z at very competitive prices.

BRIDGESTONE
Solutions for your journey

Continental
The Future in Motion

MICHELIN

Firestone

Kleber

UNIROYAL

HANKOOK
driving emotion

PIRELLI

VREDESTEIN
TYRES



TYRES FROM A TO Z:
premium, quality, budget
and private brands

3 PRIVATE LABELS

On top of the game

Our private brands make us stand out from the crowd. All brands and trademarks of our private labels belong 100% to Deldo. This means full control of development, production and sales.

Our tyres are certified and produced according to European and international standards, and have many benefits to offer:

- ≡ Size range (most extensive range in budget/private worldwide) and availability
- ≡ Capacity and continuity
- ≡ Price and quality
- ≡ Continuous development



4 OTHER BUDGET BRANDS

Including Deldo service

Next to our private labels, we are also exclusive distributor for several brands in Europe. All of those alternative budget brands stand for the price and quality that you are used to from Deldo.

FACTS & FIGURES

HISTORY

Established in 1973

COMPANY

200 employees

YEARLY SALES

More than 8.000.000 tyres

WAREHOUSES

105.000 m²

STOCK

1.500.000 tyres in stock

PRODUCT RANGE

More than 30 brands
and 7.000 SKU's

DAILY HANDLING

60.000 tyres handled every day

LOGISTICS

30 trucks + 50 trailers

WEBSHOP

6.000 visitors daily

COMMUNICATIONS

17 languages



DELDO

the global tyre expert



CONTACT

Deldo Autobanden N.V.
Office & warehouse
Noorderlaan 660
2030 Antwerp
Belgium

Registered office
Essensteenweg 113
2930 Brasschaat
Belgium

T +32 3 5444949
info@deldo.com

For more information, visit our website www.deldo.com