

Your partner for all premium & private brands

DELDO

the global tyre expert



WE

ARE

TYRES



CONTENTS

WE

Welcome	6
Family business	7
Deldo spirit	8

ARE

Unique benefits	11
Logistics	12
Global trade	13

TYRES

Tyres from A to Z	15
Premium & quality	15
Private labels	18
Other budget brands	18

FACTS & FIGURES

19

WE

Pleased to meet you





1 WELCOME

Be part of the Deldo family

Ever since 1973 we are working hard to develop our organization. We started out as a small family business. Today, we still are 100% family owned, but over the past 4 decades we did develop the business a lot.

But we couldn't have done it alone. To become who we are now, all parties involved were and still are crucial: customers, employees, suppliers and partners. We treat each and every one of you respectfully. That's what we stand for.

We are pleased to introduce the Deldo company of today. It's thanks to your interest, your support and your trust that we can further grow to exceed your expectations.

Jos, Paula, Philip & Katleen Delcroix

2 FAMILY BUSINESS

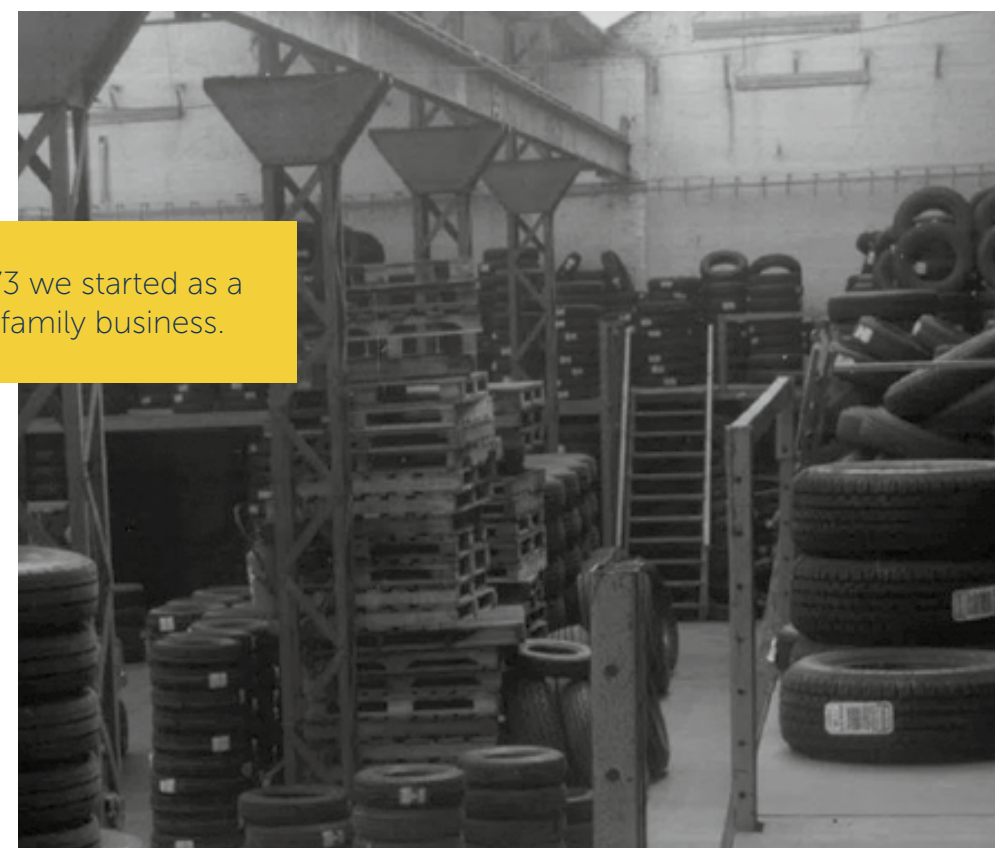
At your service since 1973

Jos DELcroix and Paula DONckers have always been a perfect match, complimentary in every way. The commercial spirit and endless drive of Jos made him the instigator of our growth: where others saw problems, he saw opportunities. Paula from her side arranged everything in the background, making sure that administration and finances ran smoothly.

Since almost 20 years now, son Philip and daughter Katleen are fully involved in the family business. Together with their parents, they make sure that Deldo will be around for many years to come.

Today, Deldo Autobanden NV is part of the 100% family owned Delcrinvest holding.

In 1973 we started as a small family business.

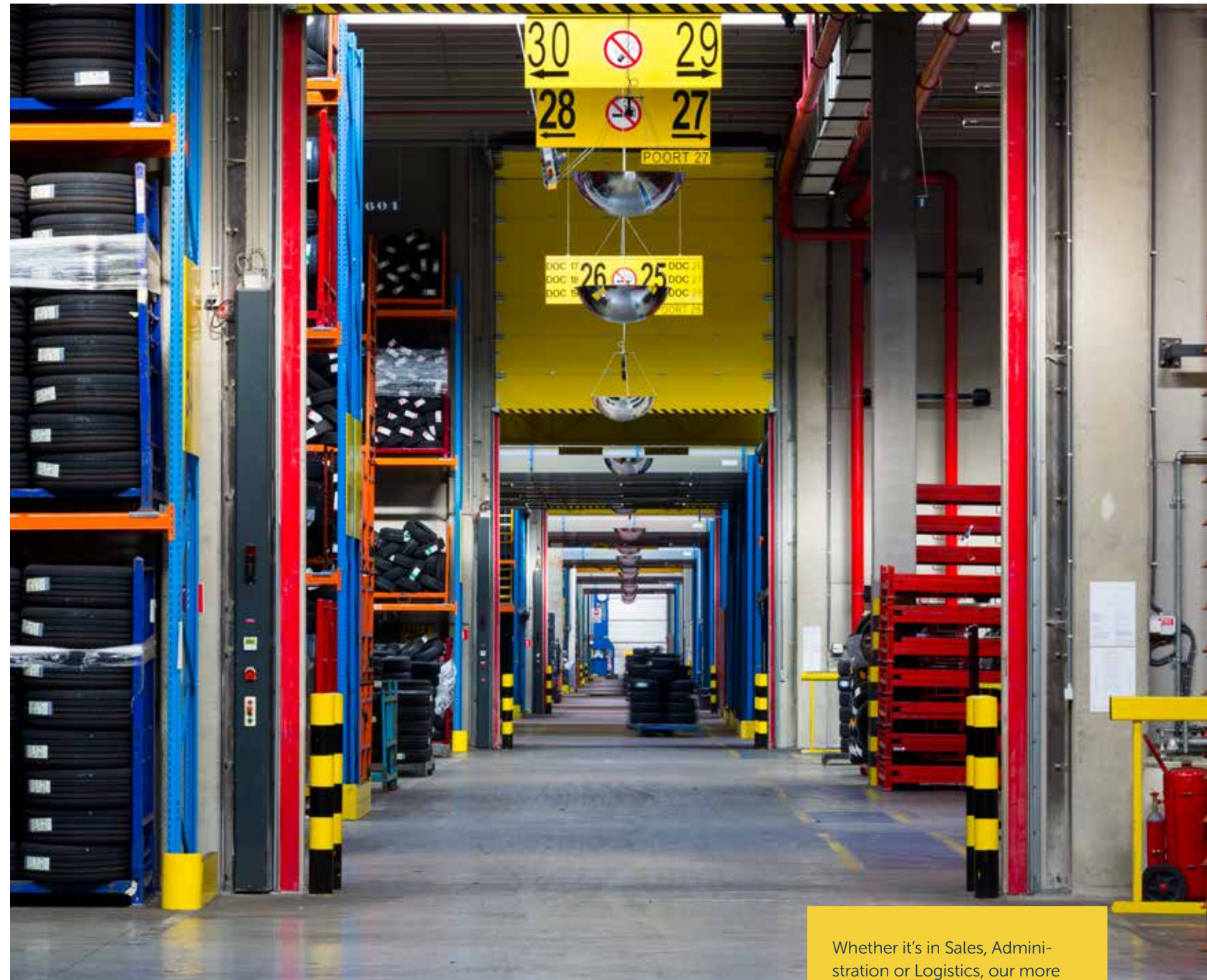


3 DELDO SPIRIT

That special touch

You can't get the right things done without the right people. Therefore, we make sure to be surrounded by great people.

We believe that there is a thing called "Deldo Spirit". It's that specific state of mind that is part of our culture. Our common sense leads to the flat organisation that allows for fast and clear decisions. Being down-to-earth makes sure we are target driven. And above all, we focus on our client at all time.



Whether it's in Sales, Administration or Logistics, our more than 200 people carry out that "Deldo spirit", every day.



ARE

Unique benefits

1

UNIQUE BENEFITS

Custom-made

The Deldo ambition is to be a one-of-a-kind company. We strive for this via our unique offer: huge stocks, tailor made services and strong tools.

Our full selection of more than 35 brands always offers what you are looking for. At Deldo you can find all tyres from A to Z: all premium brands, a wide range of quality brands and a full range of budget brands, including many private labels. In total we offer more than 7.000 available SKU's.

Our service is tailor made, including one single point of contact speaking your mother tongue, and the right conditions adjusted to your specific needs. Small or big quantities, parcel or container, we arrange it all for you.

As our client, you can profit from this service 24/7 via our online ordering tool. Or via a full data integration in your own system, to make your life even easier.

STOCK

1,5 million tyres in stock,
7.000 SKU's, 35 brands



2 LOGISTICS

60.000 times a day

Deldo is strategically located in the Port of Antwerp (Belgium), one of the world's leading ports. This allows us to always be nearby, for clients and suppliers.

Our warehouse offers over 80.000 m² ground floor, 3 stories high. On average, we stock more than 1.5 million tyres and we sell over 7 million pieces per year. Every day we find a new destination for 60.000 tyres.

To make this possible, we have our own transport company Tyretrans for over 2 decades now. Our fleet includes more than 30 trucks and 60 trailers. And for seasonal flexibility, we count on our national and international transport partners.

Whether you need small quantities with next-day delivery, or container loads for the coming season, we arrange it all for you. The combination of these logistic solutions is what makes the Deldo offer one-of-a-kind.



3 GLOBAL TRADE

The world is only one step away

Europe is our home base, but the world is our playground. Only Deldo offers you unique and custom made solutions on a global scale.

Our global sales experts guarantee a flawless one-stop-shopping experience. Their market knowledge has resulted in an extensive stock, adjusted to your regional needs. Our tyres match your specific requirements and local legislation.

Our central location in Europe's leading port, our close cooperation with the shipping lines and our factory partnerships ensure fast and impeccable deliveries.



TYRES

And tyres only

1 TYRES FROM A TO Z

We Are Tyres

We sell tyres, and nothing but tyres. More than 12.000 customers from over 60 countries place their trust in us. Because we are the global tyre expert.

Summer, winter and all season tyres are available in all premium brands, many quality brands and in a wide variety of budget brands.

Our extended portfolio includes passenger car, 4x4, SUV, light truck and truck tyres.

2 PREMIUM & QUALITY

Known worldwide

The combination of our global network and our factory partnerships guarantees strong availability from A to Z at very competitive prices.

BRIDGESTONE

Continental

DUNLOP
FOREVER FORWARD

Firestone

FULDA
GERMAN HIGH TECHNOLOGY

GOODYEAR
MADE TO FEEL GOOD.

HANKOOK
PERFORMANCE TIRES

Kleber

MICHELIN
A better way forward

PIRELLI

UNIROYAL

VREDESTEIN

YOKOHAMA



Tyres from A to Z:
premium, quality,
budget and private
brands

3 PRIVATE LABELS

On top of the game

Our private brands make us stand out from the crowd. All brands and trademarks of our private labels belong 100% to Deldo. This means full control of development, production and sales.

Our tyres are certified and produced according to European and international standards, and have many benefits to offer:

- ≡ Size range and availability
- ≡ Capacity and continuity
- ≡ Price and quality
- ≡ Continuous development

Our private label brands: Atlas, Fortuna, Imperial, Minerva, Superia, Tristar

4 OTHER BUDGET BRANDS

Including Deldo service

Next to our private labels, we are also exclusive distributor for several brands in Europe, and we also offer alternative budget brands, that all stand for the price and the quality that you are used to from Deldo.

Brands: Wanli, Roadstone, Goform, Duraturn, Grenlander



FACTS & FIGURES

HISTORY

Established in 1973

COMPANY

200 employees

WAREHOUSE

80.000 m²

DAILY HANDLING

60.000 tyres handled every day

YEARLY SALES

More than 7.000.000 tyres

WEBSHOP

7.500 visitors daily

TYRETRANS

30 trucks + 50 trailers

STOCK

1.500.000 tyres in stock

BRANDS

More than 35 brands and 7.000 SKU's

COMMUNICATIONS

15 languages

DELDO

the global tyre expert



CONTACT

Deldo Autobanden N.V.
Office & warehouse
Noorderlaan 660
2030 Antwerp
Belgium

Registered office
Essensteenweg 113
2930 Brasschaat
Belgium

T +32 3 5444949
info@deldo.com

For more information, visit our website www.deldo.com