

DELDO

GLOBAL TYRE EXPERTS

English edition
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webshop
2.000.000 tyres
www.deldo-online.com

Newsletter

Deldo Autobanden N.V. (Antwerp, Belgium) is one of the largest tyre distributors in Europe.

As an active import + export organisation, Deldo sells to over 40 countries worldwide.

As an independent wholesaler & partner, Deldo

offers a complete range of brands at competitive prices within a just-in-time philosophy.

More than 2.000.000 tyres are available through our real time webshop (all under one roof!).

Winter tyres

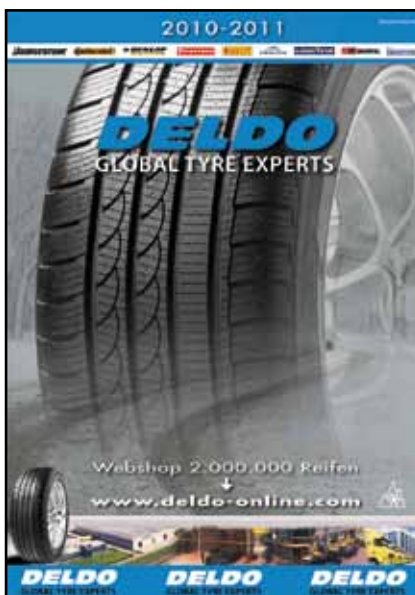
For many years Deldo Autobanden has been the European winter tyre specialist! And this season is no different – we are offering more than 25 brands of passenger car, Van, 4x4 and SUV tyres.

This year, the budget tyre segment has experienced a significant increase in demand. This season, in particular, we are receiving pre-orders earlier than normal; by July, approx. 75% of our stock had already been sold ! Our private and exclusive brands (Wanli, Fortuna, Roadstone, Minerva, Rockstone and Sailun) each contain a unique range of size specifications, including studdable programs.

Quality development for our brands is continuous to ensure they comply with European standards. We have developed partnerships over many years with state-of-the-art production facilities in Asia. In addition to the budget segment, we are also focusing on an interesting mix of premium tyres, including Continental, Bridgestone, Pirelli, Michelin, Vredestein, Goodyear and Nokian.

In keeping with our annual custom, around September Deldo will distribute its new winter brochure, including the full winter tyre range plus pictures of patterns, to approximately 10.000 customers. Thanks to our large stock – all under one roof – tyres can be delivered just-in-time.

Interested? Contact your representative or have a look on our website www.deldo.com.



Eco Winter

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Deldo's winter programs

Deldo has more than 25 years' experience when it comes to importing tyres from Asia.

Deldo is the market leader, and offers a wide range, up-to-date programs and patterns, continuous stock management and dealer support. Furthermore, customer oriented conditions plus just-in-time logistics are all part of our service. Due to the growing demand for cheaper products last season, we realized a growth in sales thanks to our private brands.

We foresee a general increase in budget tyre sales occurring in the European replacement market.

Below is an overview of our private / exclusive brands, for further (product) information please contact your representative or visit our www.deldo.com website.



- Exclusive label
- Unique size range
- Studdable program
- Development since 2002



- Exclusive label
- New Eco Snow pattern
- Modern patterns



- Private label
- Introduced in 2005
- Studdable program



- Private label established last 18 years
- New Eco Winter pattern
- Excellent price / quality



- Large size range
- Including all season sizes
- Studdable program



- Exclusive label
- Studdable
- Many new sizes
- Including 4 x 4 and Van



Program extension for Minerva

During the Reifen fair in Essen (Germany), the new (studless) winter pattern for the Minerva brand was introduced.

Produced by a European premium manufacturer, the new patterns signal an upgrade in terms of brand image, quality and size range. The private label has served as an important brand for Deldo since 1992.

The new program offers a full range in SUV (14 sizes) plus some key sizes in PCR (9 sizes). Production started in June, and tyres are available for the coming 2010/2011 season. There will be more than 70 sizes available for Minerva, including a studdable range. Download the new brochures from www.deldo.com.



MINERVA

PREMIUM QUALITY TYRES

PASSENGER	LOAD-SPEED	PATTERN
80 serie		
155/80 R13	79T	S110
70 serie		
155/70 R13	75T	S110
165/70 R13	79T	S110
175/70 R13	82T	S110
165/70 R14	81T	S110
175/70 R14	84T	S110
205/70 R15	96T	S110 new
65 serie		
155/65 R14	75T	S110 new
165/65 R14	79T	S110
175/65 R14	82T	S110
175/65 R14 XL	86T	S110
185/65 R14	86T	S110
175/65 R15	84T	S110
185/65 R15	88T	S110
195/65 R15	91T	S110
195/65 R15 XL	95T	S110
195/65 R15	91H	S110
205/65 R15	94H	S110
215/65 R16	98H	S110
215/65 R16	98H	S110 new
60 serie		
185/60 R14	82T	S110
185/60 R15	84T	S110
185/60 R15 XL	88T	S110
195/60 R15	88T	S110
195/60 R15	88H	S110
205/60 R16	92H	S110
205/60 R16 XL	96H	S110 new
215/60 R16 XL	99H	S110 new
225/60 R16 XL	102H	S110 new
235/60 R16	100H	Eco Winter new
55 serie		
185/55 R15	82H	S110 new
195/55 R15	85H	S110 new
195/55 R16	87H	S110
205/55 R16	91H	S110
205/55 R16	91H	Eco Winter new
205/55 R16 XL	94V	Eco Winter new
215/55 R16 XL	97H	S210
225/55 R16 XL	99H	S210
225/55 R17 XL	101V	S210 new
235/55 R17 XL	103V	Eco Winter new
50 serie		
195/50 R15	82H	S110
205/50 R17 XL	93V	S210 new
215/50 R17 XL	95V	Eco Winter new
225/50 R17 XL	98V	S210 new
225/50 R17 XL runflat	94V	Eco Winter new
235/50 R18 XL	101W	Eco Winter new
45 serie		
195/45 R16 XL	84H	S210 new
215/45 R17 XL	91V	Eco Winter new
225/45 R17 XL	94V	S210
235/45 R17 XL	97V	S210 new
245/45 R18 XL	100V	Eco Winter new
40 serie		
225/40 R18 XL	92V	S210 new
35 serie		
235/35 R19 XL	91V	S210 new

LIGHT TRUCK	LOAD-SPEED	PATTERN
80 serie		
185 R14C	102Q	S110
70 serie		
195/70 R15C	104R	S110
225/70 R15C	112R	S110
65 serie		
175/65 R14C	90T	S110
205/65 R16C	107R	S110

4X4 / SUV	LOAD-SPEED	PATTERN
75 serie		
235/75 R15	105T	Eco Winter SUV new
70 serie		
215/70 R16	100H	Eco Winter SUV new
225/70 R16	103H	Eco Winter SUV new
235/70 R16	105H	Eco Winter SUV new
65 serie		
215/65 R16 XL	102H	Eco Winter SUV new
225/65 R17 XL	106V	Eco Winter SUV new
235/65 R17 XL	108V	Eco Winter SUV new
245/65 R17	107H	Eco Winter SUV new
265/65 R17 XL	116H	Eco Winter SUV new
60 serie		
225/60 R17 XL	103V	Eco Winter SUV new
235/60 R18 XL	107V	Eco Winter SUV new
55 serie		
255/55 R18 XL	109V	Eco Winter SUV new
50 serie		
255/50 R19 XL	107V	Eco Winter SUV new
40 serie		
275/40 R20 XL	106V	Eco Winter SUV new



S110



S210



Eco Winter



Eco Winter SUV



Deldo Reports on a Successful Reifen Show



Deldo Autobanden again held a prominent position during the recent Reifen show in Essen, Germany. During the exhibition (1-4 June) Deldo met many international customers.

During the show several new products were launched (new Minerva & Rockstone winter tyre range), and people were optimistic about the coming winter season.

Deldo adds it is very happy with the show's organisation, the number of visitors and the exhibition's overall results (18.000 visitors during Reifen 2010).

Visit us at the following shows in 2011:



Salzburg (Austria)

AutoZum, 12 – 15 January 2011 Messezentrum
www.autozum.at



Bologna (Italy)

Autopromotec, 25 - 29 May 2011 Bologna Fiere
www.autopromotec.it



Madrid (Spain)

Motortec, 30 March – 2 April 2011 Feria de Madrid
www.ifema.es



Paris (France)

Equip Auto, 18 – 23 October 2011
Parc d'expositions Paris-Nord www.equipauto.com

DELDO

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DELDO AUTOBANDEN NV

Noorderlaan 660 • 2030 Antwerpen

Tel.: +32/35.44.49.49 • Fax: +32/35.44.72.00

www.deldo.com • info@deldo.com

VISIT US ONLINE: WWW.DELDO.COM

